Journal of Real Estate Research

Winner of the Homer Hoyt Advanced Studied Institute Manuscript Prize ($1,000) for the “best” research paper published in JRER in 2008.

A Cross-Sectional Analysis of Cap Rates by MSA
(30:3, 249–292)
Doina Chichernea, Norm Miller, Jeff Fisher, Bob White, and Michael Sklarz

Journal of Real Estate Portfolio Management

Winner of the Institutional Real Estate, Inc. Manuscript Prize ($1,000) for the “best” research paper published in JREPM in 2008.

Does Green Pay Off?
(14:4, 385–399)
Norm Miller, Jay Spivey, and Andrew Florance

Congratulations to all the authors.
2009 American Real Estate Society Manuscript Prizes

The American Real Estate Society proudly announces the following manuscript prize winners for research papers presented at the American Real Estate Society's 25th Annual Meeting.

**Best Research Paper Presented by a Practicing Professional**, sponsored by the James R. Webb ARES Foundation Qualification for this award requires that not more than 50% of the authors are full-time academics:
- Real Estate Cycles (in honor of the late Waldo Born) sponsored by the James R. Webb ARES Foundation:
  - Patric Hendershott and Robert Hendershott, both of the University of Aberdeen, and James D. Shilling, of DePaul University, for “The U.S. Mortgage Finance Bubble.”
  - Innovative Thinking “Thinking Out of the Box,” sponsored by the Maury Seldin Advanced Studies Institute (MSASI):
    - Geoffrey K. Turnbull, Georgia State University, and Velma Zahoronic-Herbert, University of Georgia, for “The Transitory and Legacy Effects of the Rental Externality on House Price and Liquidity.”
  - International Real Estate Investment/Portfolio Management, sponsored by LaSalle Investment Management: Colin Lizieri, University of Reading, for “Real Estate Investment in Global Financial Centers: Risk, Return, and Contagion.”
  - Office Buildings/Office Parks, sponsored by the NAIOP Research Foundation: Franz Fuerst, Patrick McAllister, and Claudia Murray, all of the University of Reading, for “Designer Buildings: An Evaluation of the Price Impacts of Signature Architects.”
  - Real Estate Brokerage/Agency, sponsored by the Center for the Study of Real Estate Brokerage/Agency at Cleveland State University: Bennie D. Waller and Raymond T. Brastow, both of Longwood University, for “The Probability of Dual Agency.”
  - Apartments, sponsored by the National Multi-Housing Council (NMHC): Kwame Addae-Dapaah and Kim Hiang Liow, both of the National University of Singapore, and Adam Stuits, JLL, Shanghai, for “What Drives Value Property Premium?”
  - Housing, sponsored by the Lucas Institute for Real Estate Development and Finance at Florida Gulf Coast University: Muhammad Faishal Ibrahim, National University of Singapore, and Fu Weiming Leonard, Inland Revenue Authority of Singapore, for “Naming Strategies of Residential Developments: Is there a Winning Formula?”
  - Real Estate Finance, sponsored by Real Capital Analytics: Joseph Ooi, Seow-Eng Ong, and Woei-Chyuan Wong, all of the National University of Singapore, for “Can Bank Lines of Credit Protect REITs Against a Credit Crisis?”
  - Real Estate Investment/Portfolio Management, sponsored by RREEF: Bartley R. Danielsen and Richard S. Warr, both of North Carolina State University, David M. Harrison, Texas Tech University, and Robert A. Van Ness, University of Mississippi, for “REIT Auditor Fees and Financial Market Transparency.”
  - Real Estate Investment Trusts, sponsored by the National Association of Real Estate Investment Trusts (NAREIT): Michael J. Highfield and Kenneth D. Roskelley, both of Mississippi State University, and Dennis F. Steele, Jr., Southern Adventist University, for “Can Secondary Market Investors Profit from REIT IPOs?”
  - Real Estate Market Analysis, sponsored by CBRE Econometric Advisors (formerly Torto Wheaton Research): Patric H. Hendershott and Bryan D. MacGregor, both of the University of Aberdeen, and Colin M. Lizieri, University of Reading, for “Asymmetric Adjustment in the City of London Office Market.”
  - Real Estate Valuation, sponsored by the Appraisal Institute (AI): Kimberly Winson-Geideman, University of North Texas, Dawn Jourdan, University of Florida, and Shan Gao, Texas A&M University, for “The Impact of Age on the Value of Historic Homes in a Nationally Recognized Historic District.”
  - Retail Real Estate, sponsored by the International Council for Shopping Centers (ICSC): Kim Hiang Liow, National University of Singapore, for “Are Corporate Properties Undervalued? Evidence from International Retail Companies.”
  - Seniors Housing, sponsored by the National Investment Center for the Seniors Housing and Care Industry (NIC): David W. Chapman and John R. Lombard, both of Old Dominion University, for “Can't Get No Satisfaction or Can They? Examining Housing and Neighborhood Satisfaction Factors in the 55+ Generation.”
  - CoStar Data, sponsored by the CoStar Group, for a paper on any topic using CoStar data: Sofia V. Dermisi and John F. McDonald, both of Roosevelt University, for “Is There a Link between Transaction Frequency and Property Characteristics? The Case of the Chicago Office Market.”
  - Sustainable Real Estate, sponsored by the NAIOP Research Foundation: Franz Fuerst and Patrick McAllister, both of the University of Reading, for “New Evidence on the Green Building Rent and Price Premium.”

No award was given for the Mixed-Use Properties or Industrial Real Estate categories.
SPECIAL ISSUES

JOURNAL OF REAL ESTATE RESEARCH

Real Estate Brokerage (Summer, 1988): Sponsored by the National Association of REALTORS (NAR).

Corporate Real Estate (Fall, 1989): Sponsored by AICAM and HHASI.

Appraisal (Spring, 1990): Sponsored by the Appraisal Institute (AI).

Determinants of Demand (Fall, 1991): Sponsored by NAR.

Environmental Influences on Value (Summer, 1992): Sponsored by AI.

Real Estate Investment (Fall, 1992): Sponsored by the Pension Real Estate Association.

Corporate Real Estate (Fall, 1993): Sponsored by the International Association of Corporate Real Estate Executives (NACORE).


Real Estate Brokerage (Winter, 1995).

REITs (1995: Vol. 10(3/4)): Sponsored by the National Association of Real Estate Investment Trusts (NAREIT) and Equitable Real Estate Investment Management.


International Real Estate Investment (1996: Vol. 11(2)): Sponsored by Jones Lang Wootton USA.


International Real Estate Investment (1997: Vol. 13(3)): Sponsored by Jones Lang Wootton USA.


REITs (1998: Vol. 16(3)): Sponsored by the National Association of Real Estate Investment Trusts.

Corporate Real Estate (1999: Vol. 17(3)): Sponsored by NACORE International.

Cycles in Real Estate (1999: Vol. 18(1)): Sponsored by PricewaterhouseCoopers and SynerMark Investments.


Corporate Real Estate (2001: Vol. 22(1/2)): Sponsored by NACORE International.

Multifamily Housing (2003: Vol. 25(2)): Sponsored by Freddie Mac.

Issues For Inner-City Real Estate Markets: (2003: Vol. 25(4)): Sponsored by the Real Estate Research Center of Morehouse College.

ARES MONOGRAPHS
PAST, PRESENT AND FUTURE

PAST


1996: Megatrends in Retail Real Estate (co-sponsored by ICSC: 378 pages).

1997: Seniors Housing (sponsored by the National Investment Center for the Seniors Housing and Care Industries: 248 pages).


2006/7: Indigenous Peoples and Real Estate Valuation Issues (co-sponsored by the Appraisal Institute Education Trust and the Appraisers Research Foundation).

FORTHCOMING


2010/11: ARES 25 Year Anniversary.

IN PROCESS

2011/12: Property Values and Environmental Factors (needs a sponsor).

2013: Financial Engineering and Innovation in Real Estate (needs a sponsor).

2014: Real Estate Market Microstructure (needs a sponsor).

2015: Behavioral Real Estate (needs a sponsor).

2016: Dangerous Visions: The Future of Real Estate Research (needs a sponsor)
NEW $1,000 MANUSCRIPT PRIZE

CoStar Group will provide a $1,000 manuscript prize for the best research paper presented at the ARES Annual Meeting that uses CoStar data. CoStar has comprehensive, detailed property level information and up to 15 years of historical data in most major markets throughout the U.S. and U.K. They currently track approximately 1.6 million commercial properties totaling 30 billion square feet and have verified comparable sales data on approximately 1.3 million sales transactions—all property types, including retail, multifamily, hospitality and land. Anyone interested in obtaining CoStar data for research purposes should contact:

Jay Spivey  
Director of Analytics  
CoStar Group, Inc.  
2 Bethesda Metro Center, 10th Floor  
Bethesda, MD 20814  
Phone: 888-576-9223  
Fax: 888-537-9358  
Email: jspivey@costar.com
The Journal of Real Estate Research (JRER) has a new set of best paper awards. As you know, currently there are two best paper awards ($5,000 and $10,000) for papers published in JRER. In April 2007, the awards ($5,000 and $10,000) were given for two papers that were published in 2006. In April 2009, the two awards will be given again for two papers published in the JRER during 2007 and 2008.

For April 2011, the top award will be increased to US $25,000. This means that there will be three awards ($5,000, $10,000, and $25,000) for papers published in JRER during 2009 and 2010. However, the Editor (Ko Wang) reserves the right to extend the evaluation period for the three awards from 2009–2010 to 2009–2011. Again, the winners of the awards will be based on the votes of the JRER editorial board.

Please solicit (or send your) very best papers to JRER. Any paper accepted now will be eligible for the three awards, since it will be published in 2009 or later (2008 is full). Your efforts to make JRER a better journal are greatly appreciated.

The top two papers published in JRER for years 2007–2008 as determined by the editorial board of JRER are as follows:

$10,000 Prize
The 1998–2005 Housing Bubble and the Current Correction: What's Different this Time?
by William Wheaton and Gleb Nechayev

$5,000 Prize
The Pricing of Home Mortgage Loans to Minority Borrowers: How Much of the APR Differential Can We Explain?
by Marsha Courchane
The American Real Estate Society (ARES) has established three best paper awards for papers published in the *Journal of Real Estate Research (JRER)* in selected years. The first award is $25,000 (US), the second is $10,000 (US), and the third is $5,000 (US). The three awards will be determined by the votes of the JRER Editorial Board after the papers are published in the Journal. The three awards, ($25,000, $10,000, and $5,000) will be given for the first time either in 2011 (for papers published in 2009 and 2010) or in 2012 (for the papers published in 2009, 2010, and 2011). The exact year (2011 or 2012) will be determined later by the editor of the journal. For details on the selection process of the three awards, please visit, http://cbeweb-1.fullerton.edu/finance/jurnal/awards/default.htm.

In addition to these three awards, ARES also gives one $1,000 (US) best paper award for papers published in each calendar year. This $1,000 best paper award is selected based on the votes by all ARES members.
The American Real Estate Society announces a call for papers for a special issue of the Journal of Real Estate Research. Authors are encouraged to submit original research on topics related to the Chinese Real Estate Markets. Areas of interest include, but are not limited to, the following:

- **Property Rights**: Their relationships with development strategies, property valuation, and market structure.
- **Pre-sale System**: The rationale for the system and its impact on property markets.
- **Foreclosure Laws**: Their protection to tenants and their impacts on mortgage lending practices and the capital market.
- **Tenant Eviction Protection**: Its effect on lease contract type, leasing strategies, and property value.
- **Planned Unit Development**: The value of design, planning, and amenities.
- **Units Provided by Employers and the Government**: The impact of their limited marketability on property prices and the market structure.
- **Land Auction System**: Developers’ strategies under supply constraints.
- **Land Lease**: How to price land leases and development options.
- **Brokerage System**: The system and its agency issues.
- **Development Process**: What can we learn from the development of the real estate market in China?
- **International Diversification**: The potential benefits of including real estate of developing areas (or countries) to a diversified portfolio.
- **Real Estate Returns**: The risk and return characteristics of real estate investment in Chinese real estate markets.
- **Performance Characteristics**: Their relationships with macroeconomic variables and policy changes.
- **Speculation versus Fundamentals**: The behavioral aspects of Chinese real estate markets.

All papers will be subject to double-blind anonymous review. Empirical and theoretical oriented manuscripts are welcome. Style and submission guidelines can be found at the back of the JRER and on the ARES website. Electronic submissions are encouraged in MS Word or PDF formats.

Authors should submit their manuscripts no later than January 31, 2010 to Ko Wang via email at: Ko_wang@baruch.cuny.edu.

The co-editors for this special issue of the JRER are:

Hongwei Wang  
Shanghai University of Finance & Economics

Ko Wang  
Baruch College

City University of New York
CALL FOR PAPERS
RESEARCH IN REAL ESTATE MONOGRAPH SERIES

“The American Real Estate Society: 25 Years of Thought Leadership”

The American Real Estate Society (ARES), in commemorating its 25 Year Anniversary (2009), shall publish a monograph that collects the perspectives and insights concerning the organization’s contribution to thought leadership. Authors are encouraged to submit original research that can explore the significance of thought leadership to the real estate discipline generally. Additionally, papers are solicited that will evaluate different aspects of thought leadership in the context of the contributions of the American Real Estate Society.

Topics of interest include, but are not limited to, the following:

- The Founding of the American Real Estate Society
- Making History: The First Twenty-five Years of the American Real Estate Society
- The Impact of ARES on Academic Real Estate
- Twenty-five Years of Thought Leadership
- The Continuing Evolution of the American Real Estate Society
- Development of the American Real Estate Society and It’s Mission
- The Impact of ARES Upon Careers in the Academy
- The International Impact of ARES
- The Impact of ARES on the Real Estate Industry
- The Publications of the American Real Estate Society
- The ARES Annual Meetings: 1985–2009
- The Members Speak: A Summary and Comparison of ARES Membership Surveys
- ARES in the Twenty-first Century and Beyond
- The Awards of ARES: Past, Present, and Future
- The ARES Foundation: Its Formation, Operation, and Mission

Authors should submit manuscripts by December 15, 2009 via email to Larry Wofford (larrywoff@yahoo.com).

All papers will be subject to double-blind anonymous review by professionals, as well as academicians. Articles must be written to be understandable by practicing professionals; lengthy formulas and mathematics should appear in an appendix. Style and submission guidelines can be found on the ARES website: www.aresnet.org. Electronic submissions are encouraged in MS Word.
CALL FOR PAPERS

ESSAYS IN HONOR OF JAMES R. WEBB
Research in Real Estate Monograph Series

James R. Webb has made an outstanding contribution to the development of the real estate body of knowledge, as well as actively leading and contributing to the stature of the American Real Estate Society. His contribution has also been highly significant through his leadership at a personal level for colleagues, both locally and internationally.

The American Real Estate Society, with support by and in cooperation with John Benjamin, announces a Call for Papers for a special volume of the Research in Real Estate Monograph Series entitled Essays in Honor of James R. Webb. John Benjamin, in thanks for Jim's encouragement and counsel during his academic career, has pledged $15,000 and will match any and all funds up to this amount to pay for this monograph. All contributions will be acknowledged in the introduction to the monograph. They should be made to “ARES—JRW Monograph” and sent to:

Karl L. Guntermann
Arizona State University
W.P. Carey School of Business
Department of Finance
P.O.Box 873906
Tempe, AZ 85287-3906

Authors are encouraged to submit the results of original research, both theoretical and empirical, on all aspects of real estate research that link into real estate research where James Webb has made a significant contribution. Areas of research include, but are not limited to, the following: real estate finance, real estate strategy, real estate brokerage, international real estate, real estate investment, portfolio diversification, and real estate education.

In addition, this monograph also seeks contributions that highlight James Webb's leadership role in the following areas:

• Substantive papers that highlight the contribution of James Webb in developing ARES, regional real estate societies, academic real estate, practicing professionals, and students.
• Thoughtful papers on the real estate discipline "moving forward" over the next ten years in the areas that James Webb has contributed to, including real estate research, education, and real estate societies.
• Shorter reflective papers highlighting the personal contributions made by James Webb in people's careers, organizations, and lives.

It is planned to have this ARES monograph complete by the 2010 ARES Conference in Naples. All manuscripts submitted will be reviewed anonymously by the Editorial Board of the monograph, as well as practicing professionals. Authors should email their manuscript no later than, April 15, 2010 in MS Word or a PDF to one of the following:

Stephen E. Roulac
Roulac Global Places
sroulac@roulacglobal.com

Graeme Newell
U. of Western Sydney-Hawkesbury
g.newell@uws.edu.au

Michael J. Seiler
Old Dominion University
mseiler@odu.edu
CALL FOR PAPERS

Journal of Sustainable Real Estate, Vol. 2

The American Real Estate Society, in cooperation with and funding by the CoStar Group, announces a call for papers for the second volume of the Journal of Sustainable Real Estate (JOSRE). All reviewed papers accepted for publication, as well as the best research paper published will receive honorariums. Authors are encouraged to submit original research that can help investors, developers, appraisers, lenders, asset managers, elected government officials, and land use regulators improve their strategies, decision-making, and understanding of the impact of sustainable real estate practices. Topics and questions of interest include, but are not limited to, the following:

Philosophical and Definitional
- What is a “green building” and/or a “sustainable development”?
- Who should set the standards and what types of measurement systems should be used?
- What does green or sustainable real estate mean around the world and how is it measured? What can we learn from others outside the U.S.? What can we learn from some of the global thought leaders about sustainable real estate?

Regulatory Issues
- Nearly every major city and several states now require LEED certification for certain types or sizes of buildings. How do these requirements compare and can we learn anything from some of the incentive systems versus requirement systems in terms of effectiveness and efficiency?
- Some states like California have emission limits and energy efficiency standards or water limitations that are being phased in over time. What is the impact of building cost? How much impact will they have on energy consumption?
- Some governments use rebate systems and tax credits for utilities or green features. How have such programs impacted the return on investment for energy savings and or co-generation via solar or other means?
- Are there “carrots” or “sticks” that work well? What are the effects of these subsidies, taxes or other incentives on the return on investment for green development?

Financing and Valuation Issues
- Are there or should there be financing incentives for green buildings and sustainable development? How do you value a building with green features? Are benefits imbedded in rents and occupancy or expenses, or is there an impact on risk that should affect required returns? How do lenders view the costs and benefits of green?
- What are the implications of the green and sustainable movements for appraisers and the appraisal process?
- How and what are the observable value effects of green and sustainable development?

USGBC’s LEED Program, CABA, ENERGY STAR, and Hi-Performance Building Systems
- How are standards evolving for measuring important dimensions of building performance? Should we have a required disclosure system for building performance like ENERGY STAR for appliances, but on broader issues of concern?
- Are there conflicts with state and local building codes and municipal subdivision and site conditions that make implementation difficult? Is land use and building code official education an issue?
- What is the impact of green buildings on worker productivity and morale, retail sales, and benefits that go beyond energy savings? Can these be valued? Do they or will they eventually translate into rent?
- What is the state of the art for water efficiency in terms of operation, rain water capture, gray water use and what regulations impede or assist in this effort?

Green and Sustainable Strategies and Policies
- How many public and private companies have green policy statements? How has this affected real estate decisions?
- Portfolio approaches to energy consumption: Are carbon credits possible for larger scale developments and portfolios?
- What are the new technologies and strategies affecting water consumption? Are they cost effective?
- Who is defending the status quo? Why?
- Who is or should be developing new products?

Case Studies of Innovative Properties, Products, Design or Management Strategies
- What are the lessons learned? Good examples of bad practices? Good examples of good/best practices? Great resources?

Authors should submit their manuscript no later than, March 15, 2010 to Norm Miller via email at nmiller@sandiego.edu. All papers are subject to anonymous double-blind review by practicing professionals and academicians. Papers must be written to be understandable by institutional real estate investors; lengthy formulas and mathematics should appear in an appendix. Applied empirical studies will be given preference. Contact Norm Miller if you have industry commentary for the Industry Insight section. Submissions are preferred in MS Word or PDF format.
CALL FOR PAPERS

JOURNAL OF HOUSING RESEARCH

The American Real Estate Society announces a call for papers for the Journal of Housing Research (JHR). The objective of the JHR is to serve as an outlet for theoretical and empirical research on a broad range of housing related topics, including but not limited to, the economics of housing markets, residential brokerage, home mortgage finance and mortgage markets, and international housing issues.

All submitted manuscripts are subject to double-blind peer review by members of the journal’s Editorial Board and other real estate scholars and professionals. Electronic submissions are strongly encouraged, either as email attachments, CD-ROM or disk. Preferable word processing format is as a PDF or Microsoft Word file. Paper submissions require four copies of the manuscript. The JHR style is similar to the Journal of Real Estate Research (see www.aresnet.org or a copy of the journal for a style guide). Final revisions must be in Word, WordPerfect or other acceptable word-processing program.

Manuscripts should be original, unpublished works not under publication consideration anywhere else. Interested authors should contact or submit manuscripts to:

H. Shelton Weeks
Managing Editor, JHR
Florida Gulf Coast University
College of Business
10501 FGCU Blvd. South
Ft. Myers, FL 33965-6565
Phone: 239-590-7373
Fax: 239-590-7330
E-mail: sweeks@fgcu.edu
Call for Papers

Journal of Real Estate Practice and Education

The American Real Estate Society announces a Call for Papers for the Journal of Real Estate Practice and Education (JREPE). The purpose of the JREPE is to motivate research in real estate practice and education and encourage excellence in teaching. It provides a basis for the exchange of innovative opinions and research results among real estate practicing professionals, educators and researchers internationally.

The goal of the Journal is to make a significant advancement in the teaching and learning of real estate practice and education. The contributions from its content will provide an essential source of information on the teaching of real estate and become critical to the understanding of practice and education in the real estate area.

Manuscripts are solicited and encouraged in the following areas:

Practice: Innovations and experiments in all aspects of practice including training and teaching techniques (hardware, materials, technology and methods).

Education: Original empirical and theoretical papers on the evaluation of pedagogy methods, practice, attitudes, materials and learning methods in industry and academia.

Subject Matter: Substantive issues and/or research results that influence the body of knowledge and course content (practice and academia).

Special Features: Special topics such as significant events, curriculum developments, and special surveys.

Four hard copies of the manuscript should be submitted along with an electronic file in Microsoft Word or WordPerfect 6.0. Editorial guidelines printed in a current issue of the Journal of Real Estate Research should be followed. The JREPE is published biannually.

Interested authors should contact or submit manuscripts to:

William G. Hardin III
Florida International University
Dept. of Finance
11200 8th St., SW
University Park, RB208
Miami, FL 33199
jrepe@fiu.edu
Call for Papers & Participation

You are invited to join us at the 2010 annual meeting of the American Real Estate Society in Naples, Florida.

❏ Present a Research Paper
❏ Participate in a Panel Discussion
❏ Organize and Chair a Panel
❏ Chair a Paper Session
❏ Be a Discussant

Come join the thought leaders in real estate and:

❏ Present current and timely research
❏ Get feedback from leaders in the field
❏ Hear about the latest research and leading edge practices from professional and academic colleagues

Call for Papers and Participation Form is due by December 1, 2009.

Register for the meeting online at www.aresnet.org

NEW SEMINAR EVENT: WEDNESDAY, APRIL 14, 2010

All-day seminar on commercial transaction and valuation issues and technology advances in market analysis and databases. Co-Sponsored by: The CCIM Institute, the Appraisal Institute, and ARES. More information to follow.

Celebrate 26 years of ARES’ service to the real estate profession in Naples, Florida.

For more information on ARES 2010, contact:

Robert A. Simons, ARES 2010 Program Chair
Cleveland State University
2121 Euclid Avenue
Cleveland, OH 44115-2214
Phone: 216-687-5258  Fax: 216-687-9342
Email: ARES2010@csuohio.edu

The ARES annual meeting brings together academic and professional real estate thought leaders from throughout the world.

The meeting provides a supportive forum for presenting new research, discussing current issues, and learning about new trends across the following broad spectrum of real estate related topics.

• Appraisal/Valuation
• Market Analysis
• Real Estate Investment/Portfolio Management
• Real Estate Education
• Urban Growth and Decline
• Globalization's Impact on Demand
• International Real Estate Investment
• Brokerage/Agency
• Hospitality/Special Use Property
• Government Policy/Regulation
• Environmental Contamination
• Eminent Domain
• Diversification Analysis
• Housing/Senior Housing
• REITs
• The Efficiency of Real Estate Markets
• Real Estate Finance
• Securitized Real Estate
• Real Estate Financial Engineering
• International Portfolio Strategy
• Spatial Analysis/GIS
• Brownfields Development
• Apartment Property Analysis
• Office Property Analysis
• Industrial Property Analysis
• Retail Property Analysis
• Mortgage Markets
• Real Estate Cycles
• Real Estate Capital Markets
• Risk Management
• Corporate Real Estate
• Mixed Use Property Analysis
• Green/Sustainable Development
• Investment Strategies
• Asset/Property Management
• Global Accounting Standards
• Market-to-Market Requirements
• Foreclosure/Short Sales
• Real Estate Curriculum/Courses
• Case Studies

26th Annual AMERICAN REAL ESTATE SOCIETY MEETING

Join the Thought Leaders of Real Estate
April 14-17, 2010 • The Naples Beach Hotel & Golf Club • Naples, FL

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• International Real Estate Investment
• Brokerage/Agency
• Hospitality/Special Use Property
• Government Policy/Regulation
• Environmental Contamination
• Eminent Domain
• Diversification Analysis
• Housing/Senior Housing
• REITs
• The Efficiency of Real Estate Markets
• Real Estate Finance
• Securitized Real Estate
• Real Estate Financial Engineering
• International Portfolio Strategy
• Spatial Analysis/GIS
• Brownfields Development
• Apartment Property Analysis
• Office Property Analysis
• Industrial Property Analysis
• Retail Property Analysis
• Mortgage Markets
• Real Estate Cycles
• Real Estate Capital Markets
• Risk Management
• Corporate Real Estate
• Mixed Use Property Analysis
• Green/Sustainable Development
• Investment Strategies
• Asset/Property Management
• Global Accounting Standards
• Market-to-Market Requirements
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Email: ARES2010@csuohio.edu
THE AMERICAN REAL ESTATE SOCIETY
for practicing professionals and scholars worldwide

The American Real Estate Society (ARES) serves the educational, informational and research needs of industry professionals and real estate scholars.

Membership in ARES brings you an outstanding package of benefits and opportunities including subscriptions to ARES publications and the opportunity to attend and participate in the ARES Annual Meeting. More information about ARES can be found at: www.aresnet.org.

TO JOIN ARES
Fill out the membership form and send it along with appropriate payment to:

Diane Quaile
Clemson University
School of Business & Behavioral Science
Dept. of Finance
424 Sirrine Hall
Clemson, SC 29634-1323

ALE Publications
- Journal of Real Estate Research
- Journal of Real Estate Portfolio Management
- Journal of Real Estate Literature
- Journal of Sustainable Real Estate
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